



Legacy Celebration at the Meyerson

Morton H. Meyerson Symphony Center



MARCH 24, 2024

This annual concert is the culminating event of the Southwestern Adventist University Music Festival. Special guests from high schools across the country audition for the opportunity to perform alongside Southwestern students, faculty, and professional guests at the famed Morton H. Meyerson Symphony Center in Dallas. Proceeds will benefit student performance scholarships and the music experience at Southwestern Adventist University.



SOUTHWESTERN ADVENTIST UNIVERSITY

swau.edu/meyerson

Legacy Celebration at the Meyerson

SPONSORSHIP OPPORTUNITIES

President's Baton Circle

(Exclusive opportunity)

\$15,000

- Loge box for twelve (12) guests in premium location
- Full-page recognition in program
- Acknowledgement in press release and social media
- Logo recognition on event video screen and table signage
- Event signage and website recognition
- SWAU digital road sign
- Private concert*
- Verbal recognition during concert
- Appreciation gift for loge guests

Conductor's Circle

(Only five available)

\$10,000

- Loge box for eight (8) guests
- Half-page recognition in program
- Acknowledgement in press release and social media
- Logo recognition on event video screen and table signage
- Event signage and website recognition
- SWAU digital road sign
- Verbal recognition during concert
- Appreciation gift for loge guests

Concert Master

(Only eight available)

\$6,000

- Loge box for eight (8) guests
- Quarter-page recognition in program
- Acknowledgement in press release and social media
- Logo recognition on event video screen and table signage
- Event signage and website recognition
- Verbal recognition during concert
- Appreciation gift for loge guests

Symphony Circle

(Only four available)

\$3,000

- Loge box for four (4) guests
- Quarter-page recognition in program
- Acknowledgement in press release and social media
- Logo recognition on event video screen and table signage
- Event signage and website recognition
- Verbal recognition during concert

Overture Club

(Only four available)

\$1,500

- Orchestra Terrace seats for four (4) guests
- Acknowledgement in press release and social media
- Logo recognition on event video screen and table signage
- Event signage, website, and program recognition
- Verbal recognition during concert

*To be coordinated with the Department of Music post-Meyerson



LEARN MORE: swau.edu/meyerson

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